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FOR IMMEDIATE RELEASE  
Monday, April 15, 2013  
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## **RecordClick.com Enhances Digital Movie-Making Experience for Family Genealogists**

### **RecordClick.com Helps Movie Makers Write Scripts, Research Genealogy, Select Photos, and Create Accompanying Family Legacy Books**

**Denville, NJ** – Earlier in 2013, RecordClick.com expanded its roster of family genealogy research services by offering ReelGenie's online service for making a genealogy-themed video. Using a Web-based movie platform, RecordClick ancestry search clients can create and share family videos online through easy-to-follow instructions that guide them through the process. To enhance the journey, RecordClick is working with movie makers to help select topics, write scripts and narration, select photos and graphics, and edit content for subject matter and timing. The genealogy ancestry service will also design and bind a printed version of the family legacy film.

Until now, it has been daunting to make a video online, since all the necessary tools were not available in one easy-to-use location. Through ReelGenie, everything necessary to produce a video is available on one site, including creative design templates, storyboards, a music library, and historical stock photos. No additional software or complicated programs have to be downloaded.

"We approached ReelGenie with the idea of recommending their online video-making technology to our clients," explains Elizabeth Khan, Founder and CEO of RecordClick. "It allows our family genealogy customers to turn paper genealogy research and documents into a multi-media product that has an emotional impact." To take it to the next level, RecordClick professional genealogists and writers are available to support family search genealogy movie makers by assisting with content, timing, and other editorial support.

The new online video-making technology allows personal history movie makers to work alone or together with other family members on a project. The finished product – whether 30-seconds or 30-minutes long – can be shared with friends and family members through social media tools and other publishing options. Users can easily

create and share family videos showcasing reunions, anniversaries, life chronicles, genealogy research discoveries, and other familial and ancestral milestones.

### **About Record Click**

RecordClick is a full-service genealogy research firm that specializes in investigating lineage cases throughout the United States and internationally. With research teams in several European countries – including, but not limited to, England, Germany, and Ireland – RecordClick also covers Argentina and Canada. RecordClick's headquarters is strategically located on the East Coast, providing an advantage based on proximity to immigration documentation. Offering more than just traditional look-ups and pedigrees for tracing ancestry, RecordClick pulls away from the pack by offering alternative research processes for big and small projects – such as DNA testing, forensic genealogy research, and customized ancestor search – allowing its clients to skim the surface or do a deep dive into tracing ancestry. For more information on RecordClick, please visit <http://www.recordclick.com/>. Follow RecordClick on [Facebook](#) or on Twitter [@recordclick](#).

### **About ReelGenie**

ReelGenie makes it easy for anyone to create family history videos by turning pictures, documents, text, and voice narration into engaging movies. Featuring intuitive interfaces, a collaborative production process, and seamless social media integration, ReelGenie lets users bring stories to life and preserve them for generations to come. Dubbed "The Genealogy Technology to Watch in 2013" by thought leader Thomas MacEntee, ReelGenie is revolutionizing how you make a movie with its Web-based platform. For more information on ReelGenie, please visit [www.reelgenie.com](http://www.reelgenie.com).

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