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FOR IMMEDIATE RELEASE Thursday, February 14, 2013 Press Contact: Elizabeth Khan <u>info@recordclick.com</u> 1-866-632-9291

RecordClick.com Marks the One-Year Anniversary of Its Genealogy Ancestry Service Website

RecordClick's Website is Only One-Year Old, but it Offers a Family Search Genealogy Journey of a Lifetime

Denville, NJ – This month, the <u>RecordClick.com</u> website turns one-year old. Though the company entered the genealogical services playing field in September 2011, the current RecordClick.com ancestry website debuted in February 2012. In less than two years, RecordClick has risen in the ranks from a boutique ancestor search firm to a full-service genealogy ancestry service, offering a comprehensive roster of traditional genealogical services, such as tracing ancestry, record retrieval, and building genealogy trees, as well as DNA genealogy testing and video biographies, to help you find your ancestors and enhance your ancestor search journey.

From the start, RecordClick set out to distinguish itself from the pack by putting a twist on the traditional offerings of its competitors. Rather than only assigning an individual genealogist to a case, RecordClick has the ability to unleash its entire research team on each investigation as needed, so that clients are able to leverage a network of ancestor search knowledge and strategies. It also offers its customers a unique research experience through its interactive on-line project management system, allowing clients an unparalleled participatory experience in tracing ancestry.

"I spent 20 years conducting my own birth parent search," admits British-born entrepreneur and RecordClick Founder and CEO Elizabeth Khan."I had to be willing to get off the traditional path of finding biological parents and take alternative highways of genealogical research, including DNA genealogy testing. My own ancestor search journey was the seed for RecordClick. My focus now is tracing ancestry for our clients."

Catering to both amateur and professional genealogists, RecordClick's blog site publishes late-breaking genealogy news, trends, and best practices for

genealogical researchers. Writers post articles on subjects ranging from gaining dual citizenship through *jus sanguinis*, to discovering if you have Neanderthal DNA genealogy, to offering great tips on how best to conduct your own ancestry searches.

"Educating lineage researchers is extremely important," says Susan Kaufman, President of the Texas State Genealogical Society (2012-2013) and Manager of the Clayton Library Center for Genealogical Research in Houston. "Websites like RecordClick, FamilySearch, and Ancestry offer blogs with valuable resource information for genealogy researchers, online learning centers, podcasts, etc. These tools help the genealogy researcher navigate the online resources to get the most out of what is offered."

RecordClick's blog site also conducts in-depth interviews with well-known and highly respected genealogy researchers. A short list includes: "Rock Star" genealogist Tom MacEntee (the creator of Geneabloggers); Southern genealogy expert and author Brent Holcomb; award-winning Jewish genealogy maven and author Dr. Jeffrey S. Malka; and Laura Berry, the Editor of *Your Family History*, a genealogy publication based in England. Contributing writers, such as Dr. Tim Janzen, a medical doctor and leading researcher in the use of autosomal DNA for genealogical purposes, also weigh in on the fastest growing sector in the world of genealogy – genetic genealogy testing.

About RecordClick.com

RecordClick is a full-service genealogy research firm that specializes in investigating lineage cases throughout the United States and internationally. With research teams in several European countries – including, but not limited to, England, Germany, and Ireland – RecordClick also covers Argentina and Canada. RecordClick's headquarters is strategically located on the East Coast, providing an advantage based on proximity to immigration documentation. Offering more than just traditional look-ups and pedigrees for tracing ancestry, RecordClick pulls away from the pack by offering alternative research processes for big and small projects – such as DNA testing, forensic genealogy research, and customized ancestor search – allowing its clients to skim the surface or do a deep dive into tracing ancestry. For more information on RecordClick, please visit http://www.recordclick.com/. Follow RecordClick on Facebook or on Twitter @recordclick.

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