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RecordClick.com Launches Strategic Genealogy Initiative in Western and Central Europe

RecordClick Intensifies Its Genealogical Researcher Base to Support Increased Demand for Ancestry Searches in Germany, Poland, and Lithuania

Denville, NJ – <u>RecordClick.com</u> is in the process of increasing its genealogical researcher base in Western and Central Europe, especially in Germany, Poland, and Lithuania. The genealogy ancestry service is hiring a number of in-country professional genealogists who speak the respective countries' languages to research the many far-flung historical archives located throughout the region. By doing so, RecordClick will provide its clientele with more research resource options that will offer comprehensive ancestor search information faster. Starting immediately, it is also launching a series of blogs, some by German-based researchers, to help coach its readers in conducting German genealogy.

Along with fashion and food, genealogical research is proving to be about as trendy, with the trend founded on statistics provided by the 2010 United States Census. According to Census results, Americans of German descent number approximately 50 million, and are the #1 ancestral group in the United States – Ireland is #2 with almost 36 million. As the 2010 Census results were made public, the interest in genealogical research began shifting accordingly, with more family genealogy researchers now tracing their German ancestry.

"We have been swamped with German genealogy inquires," explains RecordClick's Founder and CEO, Elizabeth Khan," and we are answering the demand by finding the best and brightest in-country German genealogists to help our clients with their ancestor search." Khan also indicated that RecordClick will be boosting its professional genealogist staff in adjacent countries. "With so many archives to deal with, language barriers, and the inevitable need to research in multiple, faraway locations, more family historians are turning to genealogy ancestry services to help them trace family history," adds Khan.

The uptick in German genealogy research may be explained, in part, by the article, "U.S. Ethnic Mix Boasts German Accent Amid Surge of Hispanics," published by Bloomberg in March 2012. Author Frank Bass reports, "Census figures show German-Americans are slightly older and better-educated than the general population, with onethird having a bachelor's degree or higher. More than 85 percent live in the same place as they did in 2009, and 40 percent are employed in management, business, science or the arts."

Many Americans of German and Polish descent are active in genealogical research, tracing their U.S.-based ancestors, some of whom immigrated to American Colonies as early as the 1600s. German settlements sprang up predominantly on the East Coast, but also in the Midwest and Southern states. These immigrants and their descendants fought on both sides of the American Revolution and Civil War, as well as supported Allied Troops during World Wars I and II.

With German genealogy researchers tracing ancestry to the time their ancestors first arrived on American soil, many are now ready to do a virtual journey across the Atlantic, opting to continue genealogical research in the countries of their ancestral origin. German genealogy can be challenging because its states, provinces, and counties have changed multiple. Once-German territories are now part of France, Belgium, Denmark, Lithuania, Poland, and Russia. The German Empire of 1871-1918 is vastly different from Modern Germany, with many territories ceded after World Wars I (1918) and II (1945). Because of all the territorial changes, archives are wide-spread, and a German genealogy researcher may have a hard time determining which of the many archives has the particular records they need.

About RecordClick.com

RecordClick is a full-service genealogy research firm that specializes in investigating lineage cases throughout the United States and internationally. With research teams in several European countries – including, but not limited to, England, Germany, and Ireland – RecordClick also covers Argentina and Canada. RecordClick's headquarters is strategically located on the East Coast, providing an advantage based on proximity to immigration documentation. Offering more than just traditional look-ups and pedigrees for tracing ancestry, RecordClick pulls away from the pack by offering alternative research processes for big and small projects – such as DNA testing, forensic genealogy research, and customized ancestor search – allowing its clients to skim the surface or do a deep dive into tracing ancestry. For more information on RecordClick, please visit <u>http://www.recordclick.com/</u>. Follow RecordClick on <u>Facebook</u> or on Twitter @recordclick.

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